



ASSETS PROTECTION COMPANY
SECURITY AND SAFETY TRAINING CENTER
(A DIVISION OF SAUDI PETRO GAS COMPANY)

Strategic Management

The aim of the program is to orient the participants towards strategic thinking and management, which will enable them to meet the future challenges effectively.

Objectives:

This program will enable the participants to:

- Orient them towards strategic thinking
- Carry out structural analysis of the industry to build on advantage
- Analyze the cost drivers in their area of operation for effective decision making
- Bring out specific recommendations for meeting competition, cultivating core competencies and improving strategies in the organization
- Understand the key organizational issues that will affect the future
- Identify issues for accelerating pace of implementation

Course Subjects & Schedule:

<u>Day 1</u>	<ul style="list-style-type: none">▪ Scanning the Business Environment▪ Strategic Planning for Managing Future		<ul style="list-style-type: none">▪ Managing Technology and Quality for Competitive Advantage
<u>Day 2</u>	<ul style="list-style-type: none">▪ Developing Competitive Strategy and Identifying key Organizational Issues▪ Restructuring and Portfolio Management	<u>Day 4</u>	<ul style="list-style-type: none">▪ Strategy for Growth: The Role of Core Competence & Organizational Learning▪ Issues in implementation of Strategies
<u>Day 3</u>	<ul style="list-style-type: none">▪ Strategic Cost Management	<u>Day 5</u>	<ul style="list-style-type: none">▪ Group Exercise▪ Final exam

<u>Participants:</u>	<ul style="list-style-type: none">▪ Senior level executives from any function
<u>Methodologies:</u>	<ul style="list-style-type: none">▪ Lecture, group activities, syndicate work, case studies, group presentations▪ Evaluation:<ul style="list-style-type: none">• Written Test• Practical: Oral / Viva-voce
<u>Duration:</u>	Five (5) days
<u>Course Location:</u>	Security and Safety Training Center, Dhahran or at Client's Venue
<u>Course Cost:</u>	S.R. 3562.00 per Participant
<u>Language:</u>	English / Arabic